

Godfrey Hall

Bonaire, GA | (478)-365-0166 | g.hall95@outlook.com

Portfolio:

https://drive.google.com/drive/folders/1FxRs8IZV5QNGbPIP38nZpg8yC3_1e3ni?usp=s_haring

(Summary)

Versatile New Media & Communications professional with years of experience in broadcast news production, digital content creation, executive media management, and retail operations.

(Experience)

Family Dollar | Warner Robins, GA

Assistant Manager (May 2026 - Present)

Customer Service Associate (January 2026 - May 2026)

- Directed daily store operations, including opening/closing protocols and customer conflict resolution.
- Managed daily financial auditing, vault balancing, and secure cash deposit management.
- Oversaw vendor inventory check-ins, freight logistics, and weekly schematic display updates to maintain brand standards.

Ghost Studios | Bonaire, GA

Owner/Freelance Creator (January 2020 - Present)

- Created websites using Google Cloud Platform and WordPress.
- Wrote articles using WordPress, integrating Google AdSense, Google Analytics, and Google Search Console.
- Created graphic designs using Affinity Designer and Affinity Photo.
- Created videos using Davinci Resolve and Audacity, published on YouTube.
- Created instrumental and vocal music tracks using Ableton Live and Pro Tools, published on Spotify and Apple Music.
- Wrote books using Kindle Create and created Audiobooks using Audacity, published on Amazon and Audible.
- Created video game projects using Blender and Unreal Engine.
- Offered paid store items and creative services on the websites.

41NBC News | Macon, GA

Videographer/Photographer (March 2024 - October 2025)

News Production Assistant (September 2023 - March 2024)

- Went to events to cover stories for broadcasts daily, occasionally making feature lengths.
- Wrote corresponding story articles for the website using WordPress.
- Learned how to work various cameras and production/control room equipment, old and new, and fixed/reported issues to I.T. as soon as possible.
- Wrote detailed reports after the shows of issues if they occurred.
- Helped other reporters with their stories such as acting as a second camera or going live using the TVU pack in the field.
- Cut videos from the broadcast using BLOX VMS to go to all media platforms and add them to corresponding articles on the website.
- Managed the YouTube Channel keeping the playlist on the homepage updated, editing descriptions, and making sure videos were monetized.
- Used software such as Adobe Premiere, Adobe Media Encoder, Edius, AP ENPS, WordPress, Blox VMS, NewTek TriCaster, NewsCaster Control, and NFINITYView.
- Directed the broadcasts, using AP ENPS to stack the show with various camera shots, videos and other commands and using NewsCaster Control adjusting the cameras and prompter as needed, keeping the Anchors updated throughout the show.
- Edited and re-encoded videos from the NBC News Channel, CNN Newsource and other databases for the broadcasts.
- Ran the audio board and doubled as the producer giving time cues and rearranging the show as needed during the broadcasts.
- Managed and checked the company's car fleet weekly, for issues.

Staples | Macon, GA

Sales Associate (July 2016 - May 2024)

- Provided technical customer support, inventory management, and store merchandising over an 8-year tenure.

(Education)

Middle Georgia State University | Macon, GA

Bachelor of Arts, New Media & Communications (May 2020)

(Awards)

Hospice Care Options | Warner Robins, GA

Outstanding Videographer Achievement Award (July 2023)

(Technical Skills)

Media & Production: Ableton Live, ACX, Adobe Audition, Adobe Media Encoder, Adobe Photoshop, Adobe Premiere, Affinity Designer, Affinity Photo, AP ENPS, Audacity, Blender, Blox VMS, DaVinci Resolve, Edius, Kindle Create, NewsCaster Control, NewTek TriCaster, NFINITYView, Pro Tools, Unreal Engine

Web Systems & Design: Google AdSense, Google Analytics, Google Cloud Platform, Google Search Console, WordPress